



Smart Solutions in Home Decorating from Savvy Redesigns



Watch Lillian Huber's eyes light up brightly when asked about her company, Savvy Redesigns. Huber is an accredited staging professional. She has undergone extensive training that teaches the specific techniques and

concepts of staging a home. These valuable systems have been successfully tested and proven over the years, and whether you're buying or selling, need help with one room or a whole house, Huber can make it happen with her staging expertise and passion for home décor.

Huber explains, "One side of Savvy Redesigns is staging to sell, so I work with homeowners and real estate agents on houses that are going on the market. I go in and work with what they have, or I go into a vacant house and say 'this is what you need in this house.' So, when selling, what you're really doing is depersonalizing a home. You wouldn't have family photos in a living room, you wouldn't have so many chotzkies sitting around. You would streamline it, and you may change the seating around a little bit so it flows better for someone coming into the room. You want potential buyers to see their items in the house, not yours."

"Designing to Sell" services include:

- Evaluate all living spaces to identify needs and resources.
- Evaluate the exterior since nice curb appeal is essential in making a strong first impression
- Identify each room's focal point and weakness
- Arrange furniture, artwork and accessories using proven techniques and strategies to emphasize the best features and downplay those less desirable
- Edit the remaining belongings to create a clean and clutter-free look. This gives you the perfect opportunity to start the packing process!
- Prepare an exclusive report of your house detailing further items that need to be addressed and suggestions on how to best accomplish them.

Perhaps you're not selling your home, but you feel you need the assistance of a professional to help you redecorate. You want your home to reflect your family's lifestyle and personality, but somewhere along the way, life happened, and clutter ensued. Huber feels it's not about coming into a home and wiping the slate completely clean. She explains, "The other side of Savvy Redesigns is going into someone's house who has already moved, and working with what they have, either reconfiguring it, saying, 'this piece is great, but let's use it this way.'"

"Designing to Live" services include:

- Evaluate all living spaces, including the yard, to identify needs and resources
- Identify each room's focal point
- "Shop" your home for items you already own and utilize them in a way that creates a fresh and updated look.
- Arrange furniture to create the best flow and nice conversation areas
- Arrange artwork and accessories to best showcase them
- Prepare an exclusive report of your home with suggestions and ideas for further improvements

Huber adds, "My philosophy is, use what you already have, and when you're buying larger basic pieces, you buy quality. You buy a really nice sofa, and then you add whimsical, fun pillows to dress it up. It's kind of like when you're growing up, your mom told you to buy a classic, good quality black dress, and then you accessorize."